



john morrison - creative

experience

Apple Inc.

October 2004 - Present

Lead Creative / Trainer. Apple Certified Professional.

Leading a team of 20 'Creatives' and facilitating 'One To One' Personal Training sessions. Writing content for Group Training courses for customers and business clients. Scheduling and administration. Former business team leader. Accomplished salesmen. Assisted and helped revise mentor training program for both new hires and internal promotions. Lead in-store training for Smithhaven Creative team and helped with new store opening. Experienced in troubleshooting iPods and Macs for Genius Bar, small device certified.

Subism Studios LLC (formerly Subism.com)

January 2004 - Present

Principal

PR and marketing consulting. Event photography, headshots and portraits. Logo and brand identity. Art direction, web design and video editing.

Clients include: Chicago Tribune, Happy Cog Studios, Gals' Guide Chicago, Johnson Creek Smoke Juice, Sinnerman Ensemble, Batterymouth, Spider Nick and The Maddogs, Apple Inc, I Fight Dragons.

Long Pork Sketch Comedy

December 2008 - Present

Marketing Lead / Producer

Photography, web design, social media and art direction for Chicago's hottest new independent sketch comedy group. Writing and video editing. Oversaw the production of an 8 week run at the Apollo Studio Theatre in May 2009. Currently on course to produce a new show slated for to debut at Chicago Sketchfest in January of 2010 and a follow up run starting February 2010.

Thomas School of Horsemanship

July 1998 - August 2003

Office Comanager

Public relations, sales, book keeping, customer service.
Technical support & web site maintenance.

education

Pratt Institute

Bachelor of Fine Arts, Visual Communication, May 2004

Concentration in Graphic Design

skills

Programs

Final Cut Pro - Level 1 Apple Certified Professional

Knowledgeable in: Aperture, Photoshop, Illustrator, InDesign, Quark, Dreamweaver,

DVD Studio Pro, Microsoft Office, Apple iWork, BBEdit, Mac OS 8 - Current, Windows

Programming Languages & Protocols

HTML, CSS, PHP, Javascript, SSI & FTP.

Other Skills

'Train the Trainer' Certified, Illustration, Painting, Silk Screening.

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